



Baltimore successfully hit the goal to achieve a 66% mail-in participation rate in the 2010 Census. US Secretary of Commerce Robert Groves officially released the final national mail-in participation rates yesterday — Baltimore’s 6% increase from the 2000 Census is one of the best in the nation. **THANK YOU!**

Although 66% of the City’s residents mailed back their 2010 Census form, there are still 34% who need to be counted in order to ensure a complete and accurate count for our City.

The Census Bureau’s Non-Response Follow-Up operations - **door-to-door census canvassing** - will begin as early as this **Friday, April 30, 2010**. During this operation, local census takers will visit households that did not mail back a census form.

Here is some helpful information about the **“Open the Door”** campaign:

- Door-to-door census taking occurs in May, June and early July 2010. Local census takers will visit households that did not mail back a census form. All census takers carry an official badge and a shoulder bag — both with the Department of Commerce seal — and a binder. During a visit, census takers will show ID and hand respondents an information sheet explaining that their answers are confidential. The census taker will complete the questionnaire, which should take about 10 minutes. If no one is home, a "notice of visit" will be left at the door inviting the resident to call the census taker to complete the form over the phone.
- Residents who did not mail back or didn’t receive a Census form, should call the Census help line to complete the form over the phone or get information about the census:

ENGLISH: 1-866-872-6868

Chinese: 1-866-935-2010

Korean: 1-866-955-2010

Russian: 1-866-965-2010

Spanish: 1-866-928-2010

Vietnamese: 1-866-945-2010

TDD (Telephone Display Device for the hearing impaired): 1-866-783-2010



Please visit the City’s website for updated information on the 2010 Census at www.baltimorecity.gov/2010census. It’s in our hands, Baltimore!